

# 2024 EDITORIAL CALENDAR

## HEMOCARE

HomeCare will publish six print issues with an accompanying digital edition (these issues are labeled in navy) and five digital-only issues (these issues are labeled in teal).

### JANUARY/FEBRUARY

#### COVER SERIES TECHNOLOGY

##### COLUMNS

HME: Complex Rehab  
IHC: Staffing  
Road Map: Productivity

##### TOPICS

Risk Management  
Hospital at Home  
Audits  
Medicare Advantage  
Accreditation

### MARCH

#### COVER SERIES AGING IN PLACE

##### COLUMNS

HME: AAHC/Medtrade  
IHC: Documentation  
Road Map: M&A

##### TOPICS

Retail  
Pain Management  
Home Infusion  
Incontinence  
Ventilators

### APRIL

#### COVER SERIES MOBILITY

##### COLUMNS

HME: Diabetes  
IHC: Home Health RCM  
Road Map: Credit & Financing

##### TOPICS

Retail  
Compression  
Infection Control  
Nutrition  
Workplace Safety

### MAY

#### COVER SERIES STAFFING

##### COLUMNS

HME: Accreditation  
IHC: End-of-Life Patients  
Road Map: Company Culture

##### TOPICS

Payer Relations  
Diabetes  
Value-Based Care  
Connected Care  
Safe Transfers

### JUNE

#### COVER SERIES WOMEN'S HEALTH

##### COLUMNS

HME: Connected Health  
IHC: Electronic Visit Verification  
Road Map: Remote Work

##### TOPICS

Incontinence  
Insurance  
Rehab  
Training  
Pediatrics

### JULY

#### COVER SERIES SLEEP

##### COLUMNS

HME: Documentation  
IHC: Hospital at Home  
Road Map: DEI

##### TOPICS

Bath Safety  
Respiratory/Oxygen  
Hospice/Palliative Care  
Scheduling  
Mobility

### AUGUST

#### COVER SERIES LEADERSHIP

##### COLUMNS

HME: Resupply  
IHC: Burnout Recovery  
Road Map: Marketing

##### TOPICS

Inventory Management  
Recruiting & Retention  
Fleet Management  
Palliative Care

### SEPTEMBER

#### COVER SERIES VALUE-BASED CARE

##### COLUMNS

HME: Revenue Cycle Management  
IHC: OASIS/Coding  
Road Map: Staffing

##### TOPICS

Social Determinants of Health  
Data Management  
POCs  
Dementia  
Telehealth

### OCTOBER

#### COVER SERIES DIVERSITY, EQUITY & INCLUSION

##### COLUMNS

HME: Cybersecurity  
IHC: Advocacy  
Road Map: Strategic Partnerships

##### TOPICS

Complex Rehab  
Sleep  
Hospice  
Audits

### NOVEMBER

#### COVER SERIES HEMOCARE HEROES

##### COLUMNS

HME: Referrals  
IHC: Reimbursement  
Road Map: Customer Service

##### TOPICS

Wound Care  
Medication Management  
Hiring & Retention  
Pain Management  
Home Modifications

### DECEMBER

#### COVER SERIES INNOVATION

##### COLUMNS

HME: Retail  
IHC: Referrals  
Road Map: Employee Appreciation

##### TOPICS

CPAP  
E-Commerce  
Infection Control  
Medication Management  
Telehealth

HomeCare features selected products in each print issue, according to this schedule. For more information about submitting your product for editorial consideration, [click here](#).

#### JANUARY/FEBRUARY

Incontinence  
Oxygen  
Adjustable Beds

#### MARCH

Wound Care  
Walkers & Rollators  
Medication Management

#### MAY

Lifts & Transfer Devices  
CPAP/BiPAP/Accessories  
HME RCM Software

#### JULY

Accreditation  
Scooters  
PERS/Home Monitoring

#### SEPTEMBER

Vertical & Stair Lifts  
Power Chairs  
HH RCM Software

#### NOVEMBER

Stationary Oxygen  
Bath Safety  
Ramps