

# HomeCare

## **HomeCare Editorial Guidelines**

Thank you for submitting an article for consideration for HomeCare. Please use the following guidelines when preparing your article and let us know if you have any questions.

### **Content**

Articles must be impartial, nonpromotional and exclusive. All articles will be edited for clarity, ease of reading, grammar, style and spelling and will be published in alignment with HomeCare's editorial style.

Articles should help our readers better understand a facet of the homecare industry or run their business. Possible approaches might include: Describe a trend in the industry either in regarding services provided, products or technology; outline a relevant regulation and how organizations should respond; focus on a problem common in the industry and offer steps to solve it. We also do share case studies (preferably written/provided by the organization itself, not by a providing vendor), descriptions of or expansions upon peer-reviewed studies published in established journals, and data collected by industry leaders.

Articles should not promote specific products or services.

The editorial team reserves the right to make final length and content decisions prior to publication, including headlines, subheads and illustration.

### **Requirements**

Each article should be 800-1,500 words, unless specified. Articles may be cut to fit editorial needs.

Contributions must include a head shot and 50-word biography for each author that includes:

- Correctly spelled name
- Title and company
- Company website

Direct contact information may also be included but is not required.

While we may allow the use of artificial intelligence (AI) in some cases as a tool for improving and optimizing content, we require our contributors to not use AI tools to write exclusive content published under a CMG brand. In any instance where AI is used to alter or improve content (produced by a human) for our brands and we choose to move forward with publication, HomeCare will include an editor's note or other attribution clearly identifying the use of AI.

### **Additional Material**

We welcome illustrations to support the article. If you have original photography, graphics or charts, please submit high resolution jpg, tif or eps images (1200 x 1600 pixels or 300 dpi) and include credits. Please do not insert artwork into your Word document; instead, send them separately and clearly labeled.